



Las 7S de McKinsey: Las conexiones que hacen que todo funcione (Gestión y Marketing) (Spanish Edition)

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Las conexiones que hacen que todo funcione

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- Descubrir cómo se interconectan estos elementos y el efecto que esto tiene en su negocio
- Utilizar los 7 parámetros para desarrollar de forma clara cambios y nuevos proyectos en su negocio

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