



¿Ética Periodística? Ja, Ja, Ja (Spanish Edition)

Abraham Santibañez Martínez

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Este es un libro que pone la ética en tierra firme, recurriendo a distintos casos concretos que han comprometido la práctica periodística, tanto en nuestro país (por ejemplo, caso Spiniak), como en el extranjero (por ejemplo, caso Watergate). El libro tiene un sustrato profundo, pero se despliega con sutileza, principalmente en el plano ejemplar, en situaciones cotidianas y reconocibles. Lectura obligada para cualquier estudiante de periodismo. Lectura recomendada para todo periodista. Abraham Santibañez M. es un periodista de larga trayectoria, director de medios periodísticos tan importantes como revista Hoy y diario La Nación. El presente texto sintetiza su visión del oficio periodístico.

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