



Content Marketing: Over 60 Tools to Help you grow your Business and Repurpose your Existing Content

Jeremiah Stiles Boehner

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Coming up with unique content can be tough. Are you experiencing a bad case of “writer’s block?” Finding yourself frustrated with the amount of time and effort you are putting in, just to feel like you aren’t getting anywhere? The good news is, you are not alone, and getting through your “slump” is easier than you think. The key to producing great content doesn’t always mean coming up with a new idea. Most of the time, you already have the ideas “on paper” and the key lies within stretching the concepts you have already put your time and energy into—emphasizing them in a new way. Rather than wracking your brain any further, begin thinking of ways you can start repurposing your successful content. Trust me when I say, this is a simple, yet meaningful process that every content marketer should adopt, and now you can. This book contains all the tips and tricks I have learned in consulting with thousands of businesses. It is everything you need to know to supercharge your content marketing efforts.

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