



For-Profit Colleges and Universities: Their Markets, Regulation, Performance, and Place in Higher Education

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“For-profit higher education is exploding in the U.S. and across the globe. This has produced a torrent of rhetorical claims from advocates and opponents, little of which is based in evidence. At last, a fair minded and comprehensive examination of this phenomenon by a team of top thinkers and researchers. This book is a jewel, must reading for policy makers, practitioners and scholars of higher education, whether in the for-profit or not-for-profit sectors.” ?Arthur Levine, President, Woodrow Wilson National Fellowship Foundation, and President Emeritus, Teachers College

This book offers a clear-eyed and balanced analysis of for-profit colleges and universities, reviewing their history, business strategies, and management practices; setting them in the context of marketplace conditions, the framework of public policy and government regulations; and viewing them in the light of the public good.

Individual chapters variously explore FPCU’s governance, how they develop courses and programs, and the way they define faculty work; present findings from in-depth interviews with part-time and full-time faculty to understand how external forces and the imperative of profit generation affect faculty roles and responsibilities of faculty; analyze policy considerations that affect FPCUs, including federal regulation and oversight, accountability and assessment, and the legal and regulatory issues FPCUs face internationally; and finally address the notion of academic freedom and the distribution of public monies to FPCUs.

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