



Managing Complex Projects and Programs: How to Improve Leadership of Complex Initiatives Using a Third-Generation Approach

Richard J. Heaslip

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AN INNOVATIVE APPROACH FOR MANAGING COMPLEX INITIATIVES

With the increasing demands of the global business environment, many leaders observe that their organizations struggle to manage complex strategic initiatives. *Managing Complex Projects and Programs* examines why and offers a solution.

Drawing on the insight of experienced executives and program and project managers from a diverse range of real-world industries, *Managing Complex Projects and Programs*:

- Examines the common reasons for poor performance of modern projects and programs
- Introduces new guidelines and an innovative leadership framework for solving performance issues
- Provides organizations with a roadmap for redefining the roles of project and program management professionals

Whether you are a current program or project manager, a student of program or project management, or an executive seeking to prepare your organization for a complex and uncertain future, *Managing Complex Projects and Programs* will challenge you to rethink your approach for managing strategic initiatives and ensuring your organization's success

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