



Performance Measurement und Management (German Edition)

Jeanette Bode

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„If you can't measure it, you can't manage it“ Die Fähigkeit ein idealtypisches System zur Leistungsmessung und -steuerung zu entwickeln, hat für jedes Unternehmen eine übergeordnete Bedeutung. Zusätzlich müssen die Unternehmen durch die dynamischen Entwicklungen neben dem Absatzmarkt auch den Beschaffungsmarkt betrachten. Dabei stellen die Sicherung und der Ausbau von Erfolgspotenzialen sowie Informationen und Know-how einen entscheidenden Erfolgsfaktor dar. Demnach werden moderne Steuerungs- und Informationssysteme zur Messung der Beschaffungsleistung im Rahmen des Performance Managements benötigt. Durch das Performance Management und den Teil (-prozess) des Performance Measurements wird ein nachvollziehbares Steuern und Messen von Arbeitsergebnissen und Leistungen in der Beschaffung ermöglicht, sowie die Transformation der Beschaffungsstrategien in konkrete Aktionen. Dadurch kann die Leistung der Beschaffung kontinuierlich kontrolliert und verbessert werden, so dass eine Erhöhung des Wertschöpfungsbeitrages des Beschaffungsbereiches stattfindet. Der Titel erläutert den komplexen Bereich des Performance Measurements und die daraus resultierenden Möglichkeiten der Verbesserung des Performance Managements im Detail.

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