



Management Information Systems

Indrajit Chatterjee

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This introductory book on Management Information Systems (MIS) is designed to serve as a text for the students of management (BBA and MBA) and computer applications (BCA and MCA). Today, many management information systems are in widespread use by the managers at operational, middle and senior levels. This book will be equally useful to working executives and professionals who wish to grasp the essentials of management information systems.

This book discusses all the major areas in information systems with contemporary issues and their effects on business and organization. The main focus is on practical orientation and application of information systems and the emphasis is on real business scenarios. Each chapter provides spotlights on organization, technology or management related to the topics discussed.

The book provides a broad treatment of the core topics of MIS, namely databases, data communication, e-commerce, supply chain management, customer relationship management, decision support systems, knowledge management, and also the ethical and social issues involved in information systems. It also discusses the development methodologies of system analysis and design which enable the actual information systems to be built to meet the needs of an organization. Case studies based on management of business information provide the students with insight into the actual processes involved.

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