



Working Longer: New Strategies for Managing, Training, and Retaining Older Employees (AMA Innovations in Adult Learning)

William J. Rothwell

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With legions of baby boomers approaching retirement age, employers may soon be facing a shortage of skilled, knowledgeable workers and a loss of institutional knowledge. Now more than ever, it is imperative that employers begin viewing their older workers as their most valuable assets. Written by experts in the field of workforce education and the management of older workers, "Working Longer" gives recruiters, managers, and trainers the tools they need to nurture and empower these vital employees.

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